

# Measuring governing capacity for the energy transition of Dutch municipalities<sup>1</sup>

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## Abstract

Municipalities play an important role in the Dutch energy transition. However, it is unclear whether they have enough governing capacity to fulfil this role and thus can formulate and implement new policies successfully. The aim of this study is to assess how the performance of local policy on energy transition can be improved by improving governing capacity. To do so, we conducted a survey, operationalised governing capacity, and assessed relationships between governing capacity and policy output. We found that governing capacity, its preconditions and energy transition policy output differ largely between Dutch municipalities. We found no direct relationship between governing capacity and energy transition policy output. However, we established relationships between preconditions of governing capacity and policy output. Around 25% of the variance in policy performance can be explained by population size. If differences in other preconditions, referring to motivation of the administrative staff, participation of citizens and businesses, and inter-municipal cooperation, are also taken into account, 55% to 59% of the total variance can be explained. To accelerate the local energy transition we recommend to improve governing capacity and its preconditions by stimulating the motivation of the local administrative staff, strengthening the cooperation between municipalities and seeking the participation of citizens and businesses.

## Keywords

Energy transition; governing capacity; policy performance

## 1 Introduction and Theory

The Dutch Government is working on substantial CO<sub>2</sub> emission reductions, stimulated by the Paris Agreement (UN, 2015) which brings obligations for the Netherlands. The Dutch Climate Mitigation Act (*Klimaatwet*) obliges the Netherlands to achieve 49% CO<sub>2</sub> emission reduction by 2030 and 95% by 2050, compared to 1990 CO<sub>2</sub> emission levels. To implement climate measures, the Dutch Government and a large number of other parties, including industry, negotiated and established the Dutch National Climate Agreement (*Klimaatakkoord*, 2019). Achieving the emission reduction targets and those in the climate agreement requires considerable policy effort, not only on a national level, but also on local levels - especially because of the urgency (IPCC, 2014; 2018), ambition and local impact (e.g., Vringer and van den Broek, 2016).

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This implies that Dutch municipalities will be given more tasks and responsibilities in relation to the implementation of climate policy<sup>3</sup>. However, the current position of Dutch municipalities concerning climate policy leaves several unanswered questions. Municipal officials claim there are problems regarding local financial and organisational capacity to achieve national climate targets. But neither the problems nor the expectations have been made explicit. A national mitigation quota of 35 TWh of renewable energy by 2030 was established for all Dutch municipalities (Klimaatakkoord, 2019). This policy target has deliberately not yet been specified and divided into local quantities, to stimulate bottom-up initiatives and prevent a solution ‘lock-in’ (Klimaatakkoord, 2019). In addition to this lack of clarity, the most relevant question in the public interest is whether Dutch municipalities have sufficient capacity to achieve the local CO<sub>2</sub> emission reduction targets. And could local policy performance be improved by improving this capacity? In this study we try to give a better view on these questions.

The aim of this study is to assess whether the policy performance in the local energy transition can be improved by improving the governing capacity. Therefore, we will look into the present performance of the Dutch municipalities as for their governing capacity related to the energy transition and we investigate the relationship between the governing capacity and related policy output. To do so, we assessed the situation of the Dutch municipalities and we estimated the relationships between the governing capacity and its preconditions of municipalities and their climate policy performance.

Next we introduce the central concepts and theory.

### ***1.1 Governing capacity and the Dutch energy transition***

The capacity of local municipalities to formulate and execute effective policies is referred to by Dutch public administration scholars as ‘governing capacity’ (*bestuurskracht*; Boogers and Schaap, 2007). According to Boogers et al. (2008), governing capacity consists of three components: decision-making, implementation and accountability. The three components identified by Boogers et al. (2008) correspond to governance literature that describes governmental organisations not just as directive actors who formulate and execute policy, but as actors in a network of stakeholders and other governments (e.g., Teisman, 2007).

The *decision capacity* of municipalities reflects the ability to take well-balanced decisions that will be supported by the local community (Van Kan et al., 2014). This includes the ability to incorporate new information and to balance interests, in combination with smoothly running administrative and political elements. According to the Multiple Streams Theory by Kingdon (1995), successful and timely governmental decisions can only be made when the societal actuality and relevance (problem stream), administrative agenda (policy stream) and the political debate (politics stream) are synchronised. If this condition is met, this is called a window of opportunity. However, in most situations, a mismatch between political and societal urgency and the priorities of the policy agenda occurs. This increases the likelihood of postponement and miscommunication between civil servants, politicians and managers.

For the energy transition, a delay of new policies can lead to not meeting climate targets. We used the agenda setting theory within the Multiple Streams Theory (Kingdon, 1995) to describe the basic conditions for a successful, open and transparent interchange of ideas between the political administration and other policy makers. These basic conditions are very similar to the preconditions for the decision capacity of a municipality. So, decision capacity

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<sup>3</sup> Municipalities in the Netherlands may vary in spatial size and population. They can comprise a single village, a number of smaller villages or a city with villages that have become part of the agglomeration. A Dutch municipality is the lowest level of representative democracy and is legally responsible for many zoning regulations and cultural, social and health facilities. The highest political order within the Dutch municipalities is the municipal council, consisting of locally elected part-time politicians.

can be interpreted as the capacity of a municipal organisation to organize progress in decision-making by combining the policy agenda with the state and topics of local political debate. To make climate policy and the energy transition a success, a shared sense of urgency is required, in combination with a government that knows how to force decisions in the event of division. A local government with a high decision capacity on the energy transition is able to prioritise the energy transition in their policy.

According to Van Kan et al. (2014), *implementation capacity* is the extent to which a municipality can perform its legally required tasks satisfactorily, in quantitative as well as qualitative terms (Boogers et al., 2008). Boogers et al. (2008) studied the decentralisation processes towards Dutch municipalities. They argued that the decentralisation processes required more than the governing capacities of municipalities could bear, because the number of tasks for municipalities increased too fast. The development of governing capacity within the municipal organisations simply could not adjust to these new roles and responsibilities timely. With regard to the energy transition, the obligations for the Dutch local authorities were fairly limited in the past.

However, these obligations have increased as well. This redivision of tasks is in line with the Dutch subsidiary principle (not to be confused with the subsidiary principle in EU law). The Dutch subsidiary principle is inspired by Catholic theology, and was originally introduced by the Christian Democrats (Eijffinger & Hinten, 2013). In the 1980s and 1990s, known as the Dutch neoliberal political era, it was regarded as a common, hardly contested political value (Mulder, 2017). This vision demands the national government to hand over tasks to municipalities and provinces, when there is no national priority. The aim of this, is to let the legislative process be as local and near to the citizens as possible. The subsidiary principle has been the core of many reforms in legislation in the neoliberal era, often combined with deregulation or privatisation (Kok, 1990).

A specific consequence of the subsidiary principle is decentralisation. As the municipality is the lowest level of democratic legal authority in the Dutch state, over time Dutch municipalities have gradually become responsible for implementing a series of new laws and policy domains that formerly were ruled by the national government. For example, municipalities have been targeted for implementing a new, Societal Support and Welfare Act ‘Wet maatschappelijke ondersteuning’ and the law on Youth Care since 2015 (Netherlands Institute for Social Research SCP, 2018). In this respect, a new package of energy transition policy currently creates an extra burden for the municipalities. Examples include the obligation to formulate heat plans on neighbourhood level (Ollongren et al., 2018), and the obligation to formulate Regional Energy Strategies (RES). Additional obligations are expected as a consequence of the Dutch National Climate Agreement (Klimaatakkoord, 2019). On a local level, these obligations require more knowledge, experience, civil service capacity and money, which are main preconditions for the implementation capacity (Boogers et al., 2008; Hoppe et al., 2016). Although the Dutch energy transition policy is not fully decentralised, parallels can be drawn with other policy areas, which are decentralised between 1993 and 2008 as described by Boogers et al. (2008).

Van Kan et al. (2014) define *accountability capacity* as the capacity of a local government to be accountable and transparent about their policy. According to Boogers and Schaap (2007), this accountability must be given to higher levels of government, other stakeholders and citizens. This view is in line with a shift from governing to governance. But also the internal accountability to the administrative organisation is an important part of the accountability capacity, which includes local evaluations and monitors. For the energy transition, accountability is often a bottleneck, as progression on municipal sustainability goals is frequently not tracked or made public (Panteia, 2018). This can undermine the perceived process legitimacy of the energy transition.

Formalising local climate policy targets shows ambition, but a transparent government and public support requires monitoring and a broad accessible communication strategy of the progressions made. Next to that, accountability is required within the administrative organisation. The energy transition, and its urgency, has a high social and economic impact and requires a broad cooperation within the local administration. The staff should be jointly responsible for the energy transition to prevent obstruction and delay. A high level of internal accountability prevents compartmentalisation and creates a safe policy culture for employees ('t Hart, 2014). A safe working environment and policy culture create more space for critical self-evaluation and monitoring. This reduces the chance of personnel feeling to be silenced in discussions with their superiors regarding the quality of the policy output of their organisation.

### ***1.2 Preconditions for governing capacity and its relation with policy performance***

For the analysis of the relation between governing capacity and policy output we use so called 'preconditions for governing capacity'. These preconditions are in theory factors which influence the governing capacity. Two approaches for the preconditions for governing capacity are described in the literature, a narrow one and a broader one. The narrow approach assumes that the size of the population is the major precondition of governing capacity. A larger municipality has more budget to afford a larger administrative organisation and hire more advisors, which means that enough specialised staff and other resources are available to provide itself with the knowledge required, experience, etc. This is due to the funding of the Dutch municipalities, which is adjusted to the number of inhabitants and specific demographic characteristics of the local population. The extra financial space granted by the national government for larger municipalities means that policy performances are closely related with this size. In the Netherlands this has been the motivation of a more or less forced merging of smaller municipalities to larger ones. Unfortunately, enlarging the size of a municipality does not always lead to a larger governing capacity. (Korsten; 2004, 2010; Korsten et al., 2007a, 2007b).

The specification of the three components of governing capacity as described by Boogers et al. (2008) is a response to criticism on the narrow approach described above (Boogers and Schaap, 2007; Boogers et al., 2008). A modern government does not perform its tasks independently, but in collaboration with other stakeholders. That is why accountability capacity is a part of governing capacity and governing capacity is more than just the 'business-economics size of a municipality' (Herweijer, 1998).

According to Van Kan et al. (2014) the broad approach includes the network function of an administration and the ability to be accountable, as well as internal as external. Korsten (2010) mentions that the local context and the role of administrators in particular, are decisive in the development of governing capacity. Noordegraaf and Vermeulen (2007) add that the policy style and informal manners on the work floor are important preconditions for developing governing capacity.

## **2 Method — Measuring governing capacity and policy performance**

To assess the situation of the Dutch municipalities on their governing capacity to achieve the required CO<sub>2</sub> emission reduction targets on a local level, we examined their status quo. To estimate the relationships between the governing capacity and its preconditions of municipalities and their climate policy performance we built an operational model.

Despite the large mobilising power of the concept of governing capacity (Korsten, 2004), there is no consensus among the Dutch public administration scientists on how to measure governing capacity itself (Boogers and Schaap, 2007; Korsten et al. 2007a; Noordegraaf and Vermeulen 2007; Ringeling 2007). Existing governing capacity evaluation procedures are

strongly case-restricted, qualitative and almost always based on self-assessment<sup>4</sup> (Korsten, 2004). That is why we also focus on the preconditions for governing capacity in this study, which can be established more objectively than the governing capacity itself.

We chose for the broad approach for the preconditions for governing capacity, see above. In addition to that, the policy performance for climate policy, such as lowering CO<sub>2</sub> emissions, is difficult to assess directly. We chose to measure the policy output (design and effectuation of policies, such as implementing a subsidy or the placement of public charging stations for electric cars) of municipalities instead of the outcome of the policy interventions (e.g. CO<sub>2</sub> emission reduction). This means that the policy output only consists out of specific policy interventions for the domains relevant to energy transition: i.e. the built environment, mobility and renewable energy and does not include effects on the environmental quality as well as the implementation of measurements taken by other authorities than the municipality.

Though there might be other ways to measure policy results — for instance measuring goal-achievement or the previously mentioned policy outcome — we purposely excluded this from our model (see Figure 1). In this way we measure only the effects of municipal activity. When measuring policy achievements in terms of policy outcome, such as local CO<sub>2</sub>-emissions or local energy demand, it is likely that possible effects of the local policy cannot be detected. A mix of national and local aspects (like geographical setting and presence of heavy industry or economic cycles) do also influence CO<sub>2</sub> emissions or energy demand (Wentink & Dagevos, 2016).

### ***2.1 Assessing the situation of the municipalities for the energy transition***

To assess the current situation of the Dutch municipalities on their governing capacity for the energy transition, we conducted an online survey halfway 2018 amongst all Dutch municipalities<sup>5</sup>. The questionnaire contained 150 questions about the preconditions for governing capacity (e.g. on presence of resources, such as knowledge, budgets and staff capacity, and motivation of staff and board), a self-assessment of the governing capacity and the policy output for the three relevant domains. We sent a personal invitation to fill in the internet survey by email. The invitation is send to all 380 Dutch municipalities. In the end, we achieved a response rate of about 42% (163 responses). It took the respondents on average about 30 minutes to complete the questionnaire. See for an extensive description and survey questions De Vries et al. (2019), in Dutch.

### ***2.2 Estimating relations between governing capacity and policy output – a model***

To estimate the relation between the preconditions for governing capacity and the policy outputs, we built an operational model. We assumed a causal relationship: better preconditions for governing capacity lead to a higher governing capacity, which in turn leads to an increased policy output and results in a higher policy performance. A multiple linear regression was used to determine the mutual relationships between the five preconditions for governing capacity, the three components of government capacity and the three for the energy transition relevant domains (see Figure 1).

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<sup>4</sup> It is however true that there are more ways to measure policy performance of municipalities. There are databases, such as Klimaatmonitor (Rijkwaterstaat) and Local Sustainability Index (Fairbusiness, 2014), available with data on Dutch municipal performance. But they focus on the policy results, while the underlying capacities are missing. Korsten (2004) refers not to these data, but to the direct and official quantification of governing capacity as a single entity, being formalized in government-initiated procedures.

<sup>5</sup> The questions in the survey were being answered by civil servants commissioned with the local energy transition and related topics. The digital forms could be filled in as a team, but only a single completed survey could be submitted per municipality.

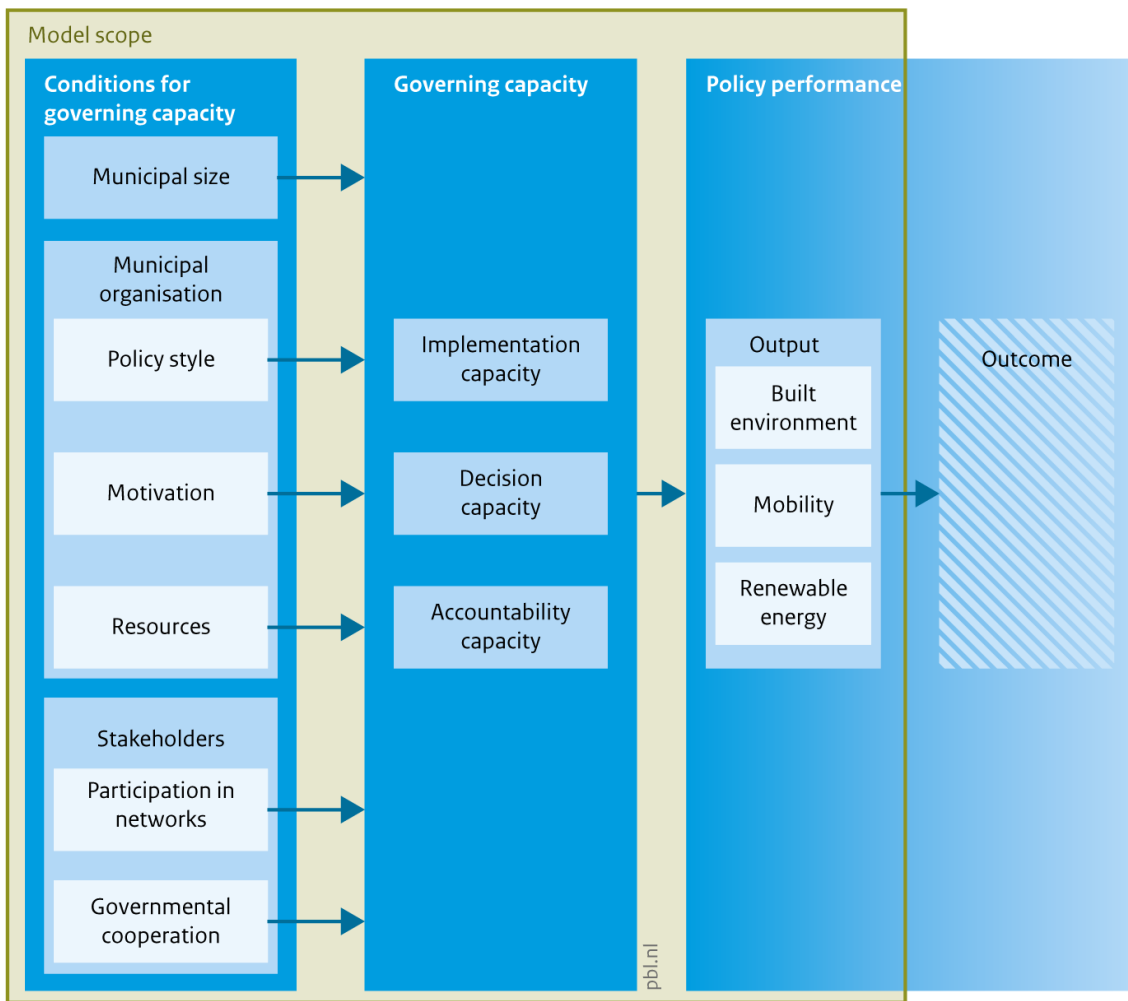


Figure 1. The assumed causal relation between the preconditions for governing capacity, governing capacity, policy output and policy performance.

The variables used to describe the five preconditions for governing capacity are mainly based on Hoppe et al. (2016). We used their schemes containing a framework for analysing local climate policy and action. These schemes contain factors, which influence the municipal administrative organisation as a central actor, sorted as input, throughput and output. The 16 factors of Hoppe et al. (2016) were partly merged, re-categorised and supplemented with other, external elements as policy style mentioned by Noordegraaf and Vermeulen (2007) and perseverance (Partners+Pröpper, 2004). In total we used more than 70 variables to describe the preconditions for governing capacity. For describing the governing capacity, we used 14 variables, divided over the three components according to Boogers et al. (2008). The 14 variables are based on survey questions, formulated by De Vries et al. (2019).

To describe the policy output, we used 192 variables divided over the three for the energy transition relevant domains; the built environment, mobility and renewable energy. An overview of policy options can also be found in OECD (2010). But our variable set exceeds the OECD list for ‘The Urban Policy Package’, though policy options regarding climate adaptation have been excluded from our analysis.

See Appendix A for an extensive description of all variables.

For the data analysis all variables are standardised. To establish the relation between the preconditions for governing capacity and the policy output we merged the underlying variables per precondition of governing capacity (policy style, motivation, resources, participation and collaboration), precondition of government capacity and policy output without weighting<sup>6</sup>.

To fill the model with data we combined data from four complementary<sup>7</sup> databases: 1) the survey as described above, 2) The Telos Governance Monitor (Telos, 2017), 3) the Climate Monitor (Rijkswaterstaat, 2017) and 4) *waarstaatjegemeente.nl* (Association of Netherlands Municipalities, 2017). The survey was mainly used as a source for data about the preconditions for governing capacity and to measure governing capacity itself. Additionally, it was used for some supplementing data on policy output.

The other databases mostly contain information about the policy output of the municipalities. The Governance Monitor (Telos, 2017) contains a quantification of the ‘solidness’ and institutionalisation of sustainability and governance principles within official local policy documents, based on intensive text analysis and coding. The Climate Monitor is a general database, combining existing local sustainability statistics compiled by Statistics Netherlands (CBS). *Waarstaatjegemeente.nl* has the same design and categorisation as the Climate Monitor, but obtained the main portion of its data from own data collection, such as the Energy Enquiry 2.0 by the Association of Netherlands Municipalities (2016).

As the combination of databases ultimately resulted in a selection of 163 municipalities, we checked for several biases, as the selected group of municipalities might not adequately represent the total of 388 Dutch municipalities. We found that the selection of the 163 municipalities does quite good represent all Dutch municipalities. For more information about the datasets, see Appendix B.

### ***2.3 Reliability of the constructed scales***

By building the model we made particular choices out of a large number of variables. We tested whether these variables provided reliable scales for the five preconditions, the three components of governing capacity and the three categories of policy output. We determined Cronbach’s alpha for all these scales. Cronbach’s alpha is a measure for the consistency of the scales. Nearly all values of Cronbach’s alpha for all tested scales lie above 0.60. We augmented the Cronbach’s alpha of accountability capacity by separating one of its indicators; the variable regularly monitoring, from the other variables in the scale. Thereby we improved the Cronbach’s alpha of this scale from 0.66 to 0.82. See Table 1 for all scale values. We conclude that the underlying variables provide reliable scales for the five preconditions, three components and the three categories.

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<sup>6</sup> For some conditions the variables first are merged unweighted in one sub-condition (e.g. knowledge). Next these sub-conditions are unweighted merged (e.g. knowledge, experience, etc. into resources.), disregarding the number of underlying variables. The same is valid for the three components of government capacity and the policy output categories. An exact description can be found in De Vries (2019).

<sup>7</sup> The data in the Climate Monitor and *www.waarstaatjegemeente.nl* party overlapped. As the *waarstaatjegemeente.nl* data on the energy survey were guaranteed to be updated by the Association of the Netherlands Municipalities, we used these data on this matter, which overruled the data from the Climate Monitor.

Table 1. Cronbach's Alpha of constructed scales for categories and indicators used in the model.

Subject	N	Alpha
<b>Preconditions for governing capacity</b>		
Municipal organisation		
- policy style	2	0.2
- resources	19	0.75
- motivation	27	0.73
Stakeholders		
- participation in networks	9	0.62
- cooperation between governmental bodies	15	0.65
<b>Governing capacity</b>		
- implementation capacity	5	0.85
- decision capacity	5	0.75
- accountability capacity	4	0.66**
<b>Policy performance</b>		
Built environment *	3	0.81
- municipality as partner	13	0.73
- municipality as service provider	32	0.82
- municipality as legislator	38	0.85
Mobility *	3	0.75
- municipality as partner	8	0.46
- municipality as service provider	22	0.78
- municipality as legislator	17	0.77
Renewable energy *	3	0.73
- municipality as partner	15	0.61
- municipality as service provider	33	0.77
- municipality as legislator	19	0.79

\* The alpha for these categories has been calculated based on the means of the underlying indicators.

\*\* This value includes the sub-indicator 'regular monitoring'. Without 'regularly monitoring', the Cronbach's alpha is 0.82.



## **2.4 Statistical approach**

For the analysis, we chose for multiple regression models to determine the mutual relationships. However, most of the variables have an ordinal character (a higher score is better/worse, but there is no information about the distance between the values), while multiple regression requires a continuous scale. Converting the ordinal values to a continuous scale, may have an impact on the results. Next to that, the multiple regression model is linear by nature. However, relations could be non-linear as well. To test whether the selection of a database influences the results of the multiple regression analysis, we analysed all four databases<sup>8</sup> independently.

To test whether the choice for multiple regression and the necessary standardisation of the variables has influenced the estimation results, we made calculations with two alternative methods. One with the Rasch method and one with the Random Forest method. With Rasch we checked whether the standardisation of the original data influences the results.

With the Random Forest approach, a Machine Learning technique which gained great popularity over the past decade, we bypassed a number of disadvantages of multiple regression. We name: (i) variables may have an ordinal character, (ii) there may be non-linear relationships between policy output (the dependent variable) and regressors ('predictors' or 'features' in Machine Learning terms), (iii) the presence of correlations between the set of regressors is treated more realistically (i.e., the problem of multicollinearity), and (iv) the performance of the model is evaluated on independent policy performance data (performance is based on validation rather than fitting to the data at hand). Details of Random Forest are beyond the scope of this paper. Kuhn and Johnson (2016) provide more details about the Random Forest method and its applications.

One disadvantage of Machine Learning techniques such as Random Forest, is that they yield results that are less easy to interpret. However, Random Forest gives as output so-called importance functions which are a measure of the predictive power of individual regressors as we will show.

## **3 Results**

### ***3.1 Dutch municipalities and the energy transition: the present situation***

For the *preconditions for governing capacity*, we found that many of the responding civil servants regularly encountered or perceived barriers when they try to implement energy transition policy. This is often due to a lack of technical knowledge within the administration, money and staff (reported by around two thirds of the respondents [see Table 2: Q7 and Q9]). Although the responsible municipal executive is motivated according to 80% of respondents, they do not always receive support from the other city council members and civil servants. A little less than half of the respondents report that only a minority of civil servants is convinced of the urgency of the energy transition (see Table 2: Q5). Although 83% of respondents report that the municipal efforts for the energy transition have increased between 2014 and 2018, a minority (44%) reports that there is no structural budget for the energy transition and 58% report no increase in personnel (see Table 2: Q16 and 17).

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<sup>8</sup> The Climate Monitor database and the energy survey of the Association of the Netherlands Municipalities were combined as one database in these analyses.

Table 2. Division of answers for five questions from the PBL 2018 survey (N=163)

Question							
Q9		Does your municipality experience obstructions when developing/implementing energy transition policy within the following domains of knowledge?					
		Knowledge about target groups		Knowledge about the (financial/personnel) consequences of the energy transition for your municipality		Knowledge about processes of change	
		No. of resp.	%	No. of resp.	%	No. of resp.	%
1	Yes	50	31%	108	66%	72	44%
2	Unclear to me	50	31%	36	22%	58	36%
3	No	63	38%	19	12%	33	20%
Total		163	100%	163	100%	163	100%
Question							
Q5		How many of your colleagues (at city hall or other municipal bodies) do you believe are convinced of the necessity of the energy transition?					
						No. of respondents	%
1	Between 60% and 100%					28	17%
2	Between 40% and 60%					60	37%
3	Less than 40%					75	46%
Total						163	100%
Question							
Q7		According to you, how often is there a shortage of technical know-how within your municipal organisation that leads to energy transition policies being hindered or delayed?					
						No. of respondents	%
1	Never					1	1%
2	Almost never					14	9%
3	Incidentally					43	26%
4	Often					67	41%
5	Very often					33	20%
6	Always					5	3%
Total						163	100%
Question							
Q16		Between 2014 and 2018, how did the effort to accomplish the energy transition by the municipality develop?					
						No. of resp.	%
1	It increased					136	83%
2	It remained stable					23	14%
3	It declined					4	3%
Total						163	100%

Question			
Q17	Have the numbers of FTE's for energy transition policy changed over the past four years (2014-2018)?		
1	Yes, it increased	68	42%
2	No	85	52%
3	Yes, it declined	10	6%
Total		163	100%

The *policy output* for the energy transition for the three domains is quantified for each municipality. Figure 2 shows sorted policy output scores of all municipalities in this study. The policy output of the energy transition domains vary widely between the municipalities.

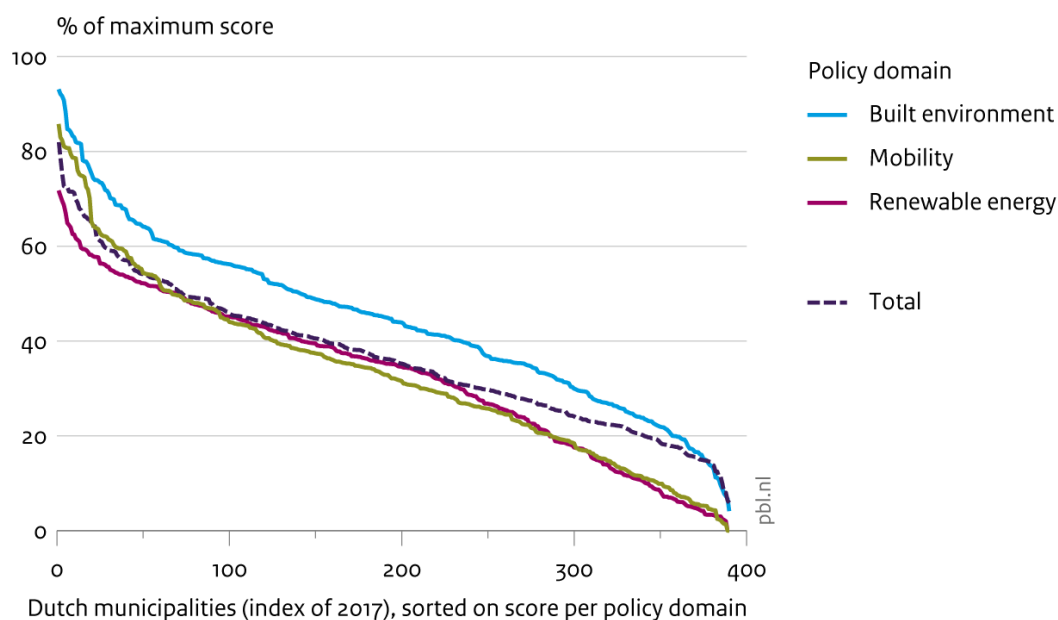


Figure 2. Policy output scores for municipalities ( $N=380$ ) for three policy output domains: the built environment, mobility and renewable energy and a total policy output score.

### 3.2 Relationships between preconditions for governing capacity and policy outputs

We assessed the relationships between the governing capacity and its preconditions and the relevant policy output by estimating multiple regression models. We found that the size of the population (the narrow approach, see above) can explain between 20% and 30% of the differences in policy output, depending on the energy transition domain<sup>9</sup>. If governing capacity and its preconditions are included in the analysis, they explain between 55% and 59% of the differences in policy output. See Table 3.

<sup>9</sup> Standardized regression coefficients ( $\beta$ ) and R-squared of the effect of population size on policy output for the domains of the energy transition are for built environment: 0.44 ( $R^2=0.19$ ), mobility: 0.57 ( $R^2=0.33$ ) and for renewable energy: 0.43 ( $R^2=0.19$ ). These are values all significant ( $p<0.05$ ).

The addition of the other preconditions for administrative capacity is significant (F-test values for the built environment, mobility, and renewable energy are respectively 16.4, 8.4 and 15.4). The size of the population is only significant related with the policy output for mobility. Motivation, participation and cooperation (other preconditions for governing capacity) are significantly related to the policy output of two to three domains. It is striking that 11 out of 12 of the relationships between the three components of governing capacity and the policy outputs are not significant. We tested whether the results depend on the database used, by executing the multiple regression for three of the four databases independently. The differences between the results of the regressions were minor, see Appendix C.

Table 3. Standardised regression coefficients of the effect of population size, and preconditions for governing capacity, on the policy output for three domains of the energy transition

	Built environment	Mobility	Renewable energy
Population size <sup>ln</sup>	0.16	0.14 *	0.05
<b>Preconditions for governing capacity</b>			
Policy style	-0.04	-0.04	-0.08
Resources	0.10	0.07	0.19 *
Motivation	0.25 *	0.19	0.32 *
Participation	0.22 *	0.07	0.30 *
Cooperation	0.19 *	0.22 *	0.15 *
<b>Governing capacity</b>			
Implementation capacity	-0.05	0.06	-0.04
Decision capacity	0.14	0.14 *	0.06
Accountability capacity	0.11	-0.02	0.02
- Regularly monitoring	0.05	0.08	-0.03
<i>R-squared</i>	<i>0.59 *</i>	<i>0.55 *</i>	<i>0.57 *</i>

\* = significant ( $p < 0.05$ ). <sup>ln</sup> = for population size the ln is taken to correct for skewness.

As stated in Section 2.4, to test whether the choice for multiple regression and the necessary standardisation of the variables has influenced the estimation results, we made calculations with the Rasch method and the Random Forest method. The results from the Rasch method are quite similar to those from the multiple regression method (De Vries et al., 2019). The results from the Random Forest method are shown in Figure 3.

Here, variables with an importance of 0 have no predictive power and those with an importance of 100 have maximum predictive power. Data are identical to those applied in Table 3. The results shown in Figure 3 largely coincide with those shown in Table 3, although small differences can be seen. For example, the role of population size for mobility performance (Figure 3, middle panel) is somewhat more pronounced if compared to the regression coefficient shown in Table 3.

We conclude that the results found by applying both Rasch models and the Random Forest analyses, are consistent with the multiple regression estimates shown in Table 3. These findings show that our analysis is not very sensitive to specific model assumptions on scaling, or the specific statistical model chosen (multiple regression versus Random Forest). In other words, it strengthens the robustness of our estimates.

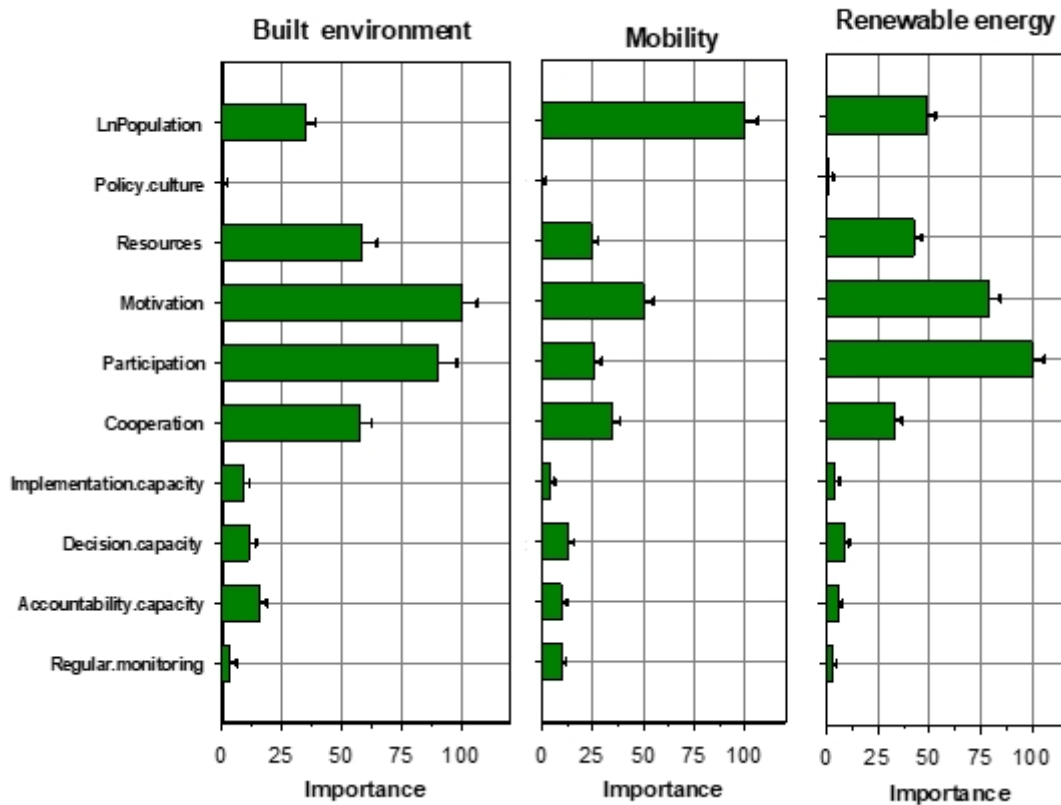


Figure 3. The importance scores for three policy output domains according to the Random Forest analysis: built environment (left panel), mobility (middle panel) and renewable energy (right panel). All variables and underlying data are identical to those shown in Table 3.

## 4 Discussion

### 4.1 The contested empirical value of governing capacity

Our analysis did not show a relation between the measured components of governing capacity and policy output. So, it is possible that the questions to measure the components of governing capacity, as formulated by De Vries et al. (2019), were not adequate. On the other hand, not finding a relation underpins the relevance of the discussion among the Dutch public administration scientists concerning the *measurability* of governing capacity (Boogers and Schaap, 2007; Korsten et al., 2007a; Noordegraaf and Vermeulen, 2007; Ringeling, 2007).

Some of these authors (e.g. Ringeling, 2007) even claim that the concept of governing capacity does not have empirical foundations and therefore it is only imaginary. Our measurements of governing capacity represent a degree of quality and are based on self-assessment, which may have introduced certain individual bias. It might be that the concept of governing capacity is limited to its mobilising power for policy, because its operational value is still unproven. On the other hand, we defined a set of preconditions for governing capacity, based on the theory, and we found that these preconditions explain a large part of the variance in the policy output. The, according to the theory indirect causal, relations between the preconditions for governing capacity and policy output are confirmed by our results.

#### **4.2 Comparison with other studies**

We compared our study with others who also studied local policy and the energy transition and/or climate policy. According to Kern (2010; 2019) most studies are based on cases of leading cities in metropolitan regions. E.g., Bulkely and Castán Broto (2012) who made a review of 627 worldwide urban experiments. These studies focus on multi-level governance aspects of knowledge and best-practice transfer from and towards cities by using qualitative approaches.

Our study does not focus on the multi-level governance aspects that are regarded as the nexus of the urban politics of climate change by Bulkely and Betsill (2013). Instead, we measured the relation between governing capacity and policy output, based on a quantitative analysis. To do so, we had to simplify the real world. We chose the municipality as central actor and we used just a limited part of the theoretical framework designed by Hoppe et al. (2016). On one hand, this provides too simple a view on the complex world and we undoubtedly have missed complex interactions. On the other hand, we were able to give a quantitative view on the relationship between governing capacity of municipalities and their policy output.

This approach also has another advantage. For the analysis, we also used data from smaller towns and cities, and municipalities who are not leading in the energy transition. In most case-based studies, these are excluded from the analysis. Including them solves a blind spot in the literature, as observed by Kern (2019). It is important to include them in the analysis, to give a good view on the mechanisms. According to Kern: ‘the targets of the Paris agreement are attainable only if initiatives are not limited to a few larger cities in metropolitan regions, with the majority of medium-sized and small cities and towns staying behind’ (Kern, 2019, pp. 126).

Finally, we mention that our results are valid for the Dutch situation. We did not find indications of our results also being valid for other countries. Differences between the Dutch policy situation and that in other countries may hugely affect the results.

### **5 Conclusions and policy implications**

We found that by mid 2018, a substantial number of Dutch municipalities have not or hardly begun with the implementation of energy transition measures. The preconditions for governing capacity differ largely between municipalities. We name resource availability and motivation of the administrative staff. Also, the policy output for the energy transition varies widely between the municipalities.

We were not able to establish a direct relationship between the governing capacity and energy transition policy output. The operational value of governing capacity is likely to be limited. However, we were able to establish significant relationships between the preconditions for governing capacity and energy transition policy output. A larger population, a higher motivation of the administrative staff, more participation of citizens and businesses, and the cooperation with other municipalities and governmental bodies, all result in a higher energy transition policy output. Around 25% of the variance in the energy transition policy output can be explained by the size of the population, and thus legitimised the narrow approach of governing capacity. However, the addition of the three other preconditions for governing capacity mentioned (the broad approach of governing capacity), led to explained variances in policy output which are much higher: between 55% and 59%.

To accelerate the local Dutch energy transition by improving the preconditions for governing capacity, energy policy might focus on merging smaller municipalities to larger ones. But it is probably more efficient to focus on less politically sensitive options, such as stimulating the motivation of the local administrative staff, improving the participation of citizens and local businesses, and stimulating the cooperation with other municipalities. Such a cooperation is

envisaged in the Dutch National Climate Agreement (Klimaatakkoord, 2019), because all Dutch municipalities are obliged to cooperate with others to formulate a shared Regional Energy Strategy (RES).

Future research could focus on the question whether the concept of governing capacity has also empirical value. This can be important for measurements of governing capacities of individual municipalities and other governmental organisations, as current measurements are based on less transparent methods. Maybe an alternative approach can be developed to measure governing capacity and its components more directly. Therefore a clear separation between governing capacity itself and its causes and effects is required. That means that the concepts should be measured and analysed independently from each other.

A second focus for future research can be whether the conclusions of this study can be generalised for other policy fields, other kinds of transitions and other countries. Though our approach is focused on the Dutch governance context. The relations between governing capacity and policy output we found, might also be proven for other countries such as France or the USA. However, future research for other countries should take into account differences between constitutional and political design of the country concerned. Maybe other levels than municipalities of government might be more applicable.

Finally, our model could be improved by using other or more accurate variables within the existing operational frame. This may start at the very beginning, with the design of the data collection process, to overcome biases related to self-assessments (i.e. of governing capacity) and even in expert judgement.

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## APPENDIX A: List of variables of the model for governing capacity

Table A contains all variables used to construct the indicators in our model. The variables are divided over three tables, one for each assumed causal step between governing capacity and policy performance. Here policy performance is limited to policy output as policy outcome has been excluded from the model. Also the sources of all variables are included, see Key. The tables are translated from Dutch. The original can be found in De Vries et al. (2019).

Key:

TELxx	variable from TELOS Governance Monitor (2017)
PBLxxx	variable from PBL municipal survey on the Energy Transition (2018)
VARxxx	variable from shared data service of Climate Monitor (Rijkswaterstaat, 2017) and Waarstaatjegemeente.nl (Vereniging Nederlandse Gemeenten, 2017)
TELLAB	internal data on energy performance of buildings from TELOS (2017)

**TABLE A1 – Variables to measure preconditions for governing capacity**

<b>Preconditions for governing capacity</b>	
<b>Municipal organisation</b>	
Policy Style:	
PBL001	Learning organisation
PBL002	Careful feedback on personnel
Resources:	
<i>knowledge</i>	
PBL003	Frequency of technical knowledge shortage
PBL004	Self-reliance technical knowledge
PBL005	Shortage of target group knowledge
PBL006	Knowledge financial/personnel impact energy transition
PBL007	Knowledge about societal change processes
<i>professionality</i>	
PBL008	Knowhow office personnel
PBL009	Knowhow blue collar
PBL010	Knowhow politicians
PBL011	Social skills office personnel
PBL012	Social skills blue collar
PBL013	Social skills politicians
<i>job experience</i>	
PBL014	Job experience in years
<i>budget size</i>	
PBL015	Degree of specification of budget for energy transition
TEL21	Financial stimulation of sustainability policy
<i>specified budgets</i>	
PBL016	Specification of budget for energy transition yes/no
PBL017	Structural specified budget for energy transition yes/no
<i>service level (FTE)</i>	
PBL018	Number of FTE's for the energy transition by category
PBL019	Change in the number of FTE's for the energy transition
Motivation:	
<i>'will to act'</i>	
PBL020	Percentage of motivated staff
PBL021	Acknowledged importance of target group knowledge
PBL022	Acknowledged importance of financial/personnel implications knowledge
PBL023	Acknowledged importance of knowledge of societal change
PBL024	Amount of effort given for energy transition
PBL025	Change in amount of effort given for energy transition

PBL026 Effort for climate mitigation  
PBL027 Effort for energy conservation

*continuity*

PBL028 Continuity of endeavour for energy trans. yes/no

*perseverance*

PBL029 Attitude of municipal executive for energy transition  
PBL030 Attitude of council of Mayor and other municipal executives  
PBL031 Attitude of Municipal Council

*spill-over to other sectors within municipal organisation*

TEL11 Breadth of sustainability vision  
TEL12 Consolidation of sustainability within council of Mayor and aldermen  
TEL13 Consolidation of sustainability among personnel  
VAR151 Application of energy standards in purchasing policy  
VAR152 Actively asking suppliers for CO<sub>2</sub> footprint

*example for others*

PBL032 Effort given to be a sustainable role model for citizens  
PBL033 Conservation of energy in municipal buildings yes/no  
TEL01 Corporate sustainability policy  
TEL02 Purchasing policy  
TEL04 Level of municipal climate targets  
TEL09 Sustainability level of Coalition Agreement Municipal executives  
TEL10 Municipal Vision on sustainability  
VAR134 Internal campaign for sustainability for personnel/management  
VAR135 Campaign for energy conservation in utility sector  
VAR147 Application of energy monitoring in municipal buildings  
VAR148 Implementing required measurements for energy conservation

**Stakeholders**

Participation in networks:

PBL034 Self-perception of cooperation performance municipality  
PBL035 Insight in needs and preferences of citizens sustainability  
TEL05 Participation of citizens within sustainability policy  
TEL06 Cooperation with local businesses  
TEL07 Cooperation with civil unions and associations  
TEL20 Facilitating cooperation as a whole  
VAR066 Corporate sustainability platform  
VAR067 Stimulating local firms and associations for sustainable innovation  
VAR072 Cooperation with employer associations  
VAR079 Number of companies within corporate sustainability platform  
VAR140 Involving citizens in sustainability policy on utility sector

Governmental cooperation:

PBL036 Cooperation with Province  
PBL037 Cooperation with Public Environmental Service Provider  
PBL038 Cooperation with Dutch network of large employers  
PBL039 Cooperation with Dutch network of smaller employers  
PBL040 Cooperation with the association of Dutch municipalities  
PBL041 Cooperation with the Ministry of Infrastructure  
PBL042 Cooperation with neighbouring municipalities  
PBL043 Cooperation through international twin city partnership  
PBL044 Cooperation with Water Safety and Quality Board  
PBL045 Cooperation with the European Union  
PBL046 Perception of lucidity of national govern. goals  
PBL047 Perception of lucidity of provincial goals  
PBL048 Regional cooperation of Environmental Service Providers  
TEL08 Inter-municipal cooperation

Key:	
TELxx	variable from TELOS Governance Monitor (2017)
PBLxxx	variable from PBL municipal survey on the Energy Transition (2018)
VARxxx	variable from shared data service of Climate Monitor (Rijkswaterstaat, 2017) and Waarstaatjegemeente.nl (Vereniging Nederlandse Gemeenten, 2017)
TELLAB	internal data on energy performance of buildings from TELOS (2017)

**TABLE A2: Variables to measure governing capacity**

<b>Governing capacity</b>	
Implementation capacity:	
PBL049	Meeting requirements of the national government
PBL050	Meeting requirements of the provincial government
PBL051	Meeting requirements of the citizens
PBL052	Meeting requirements of municipal executive
PBL053	Meeting requirements of Municipal Council
Decision capacity:	
<i>primary indicator</i>	
PBL054	Score on statement 1 for Decision Capacity
PBL055	Score on statement 2 for Decision Capacity
PBL056	Score on statement 3 for Decision Capacity
<i>secondary indicator</i>	
PBL057	Perception of lucidity of council of Mayor and aldermen goals
PBL058	Perception of lucidity of Municipal Council goals
Accountability capacity:	
<i>primary indicator</i>	
PBL059	Score on statement 1 for Accountability Capacity
PBL060	Score on statement 2 for Accountability Capacity
PBL061	Score on statement 3 for Accountability Capacity
<i>secondary indicator</i>	
TEL22	Regularly Monitoring

Key:	
TELxx	variable from TELOS Governance Monitor (2017)
PBLxxx	variable from PBL municipal survey on the Energy Transition (2018)
VARxxx	variable from shared data service of Climate Monitor (Rijkswaterstaat, 2017) and Waarstaatjegemeente.nl (Vereniging Nederlandse Gemeenten, 2017)
TELLAB	internal data on energy performance of buildings from TELOS (2017)

**TABLE A3: Variables to measure policy output for the built environment, mobility and renewable energy****Policy performance****Policy output built environment**

Municipality as partner:

*achieving national governmental goals*

PBL062	Accomplished energy conservation yes/no
PBL063	Monitoring of energy conservation performance
PBL064	Publishing results of energy conservation measurements

*cooperation with the Water Safety and Quality boards*

PBL065	Degree of cooperation with Water Boards
VAR085	Soil policy
VAR088	Integral water management

*performance of Housing Associations*

PBL066	Insulation of public housing
PBL067	Reduced interest on loans for Housing Associations
PBL068	Alternative ways of fin. stimulating Housing Associations
PBL069	Municipal support for Housing Associations yes/no
PBL070	Municipal subsidies for Housing Associations
VAR004	Financial resources for insulation of existing houses
VAR022	Financial stimulation of Housing Associations

Municipality as service provider:

*energy information office*

VAR013	Own communication channel on sustainable housing
VAR014	Displaying best practices on sustainable housing
VAR017	Local subsidy on sustainable housing
VAR018	Local interest reduction on special loans
VAR019	Local financial backup in case of loss
VAR041	Amount of subsidies (in €)
VAR043	Amount of loans (in €)
VAR136	Presence of an energy information office

*distribution of building permits*

VAR030	Allowing changes in Local Building protocol
VAR031	Financial assistance for commercial initiatives for sustainable building
VAR044	Number of ad-hoc changes
VAR061	Preparedness for alternative trajectories for companies

*housing vision and other legal plans*

VAR001	Ambitions in Coalition Agreement municipal executives
VAR002	Upgrade to insulation level B included

*policy on housing target groups*

PBL071	Insulation of commercial tenant housing
PBL072	Insulation of private property
PBL073	Targeting per letter of utility real estate
PBL074	Targeting per letter of commercial real estate
PBL075	Targeting per letter of low-income tenants
PBL076	Targeting per letter of entrepreneurs
PBL077	Targeting per letter of environmental enthusiasts
PBL078	Targeting other groups per letter
PBL079	Targeting of shared ownership collectives
VAR010	Timely adjustment of communication strategy
VAR011	Local energy saving ambassadors
VAR012	Public meetings for residents
VAR015	Municipal campaign on sustainable housing
VAR020	Financial compensation for low-income tenants
VAR021	Financial compensation for shared ownership collectives

*directing role on the phase-out of domestic natural gas heating*

PBL080 Actively taking part in CNG phase-out  
PBL081 Amount of progress made in CNG phase-out  
VAR029 Facilitating CNG phase-out for domestic heating

Municipality as legislator:

*EPC norms*

VAR024 Enforcement of EPC norm for houses  
VAR059 Enforcement of EPC norm for companies  
VAR129 Enforcement of EPC norm for utility buildings

*Environmental Management Act*

VAR037 Percentage of municipal buildings meeting lawful requirements  
VAR048 Active influencing of companies  
VAR060 Enforcement of the 5-year energy conservation norm  
VAR077 Percentage of enforcement of the 5-year energy conservation norm  
VAR128 Enforcement for utility buildings  
VAR154 Enforcement for municipal buildings

*energy efficiency labels for buildings*

VAR016 Visibility of energy labels  
VAR279 Mean energy efficiency index of government buildings  
VAR350 Percentage of labelled houses  
TELLAB Cumulative increase of energy label efficiency levels

*municipal heating plan*

PBL082 Presence of a heating plan yes/no  
PBL083 Phase of preparation of a heating plan  
PBL084 Amount of progress made in natural gas phase-out  
PBL085 Amount of progress made in natural gas phase-out houses only  
PBL086 Application of cold and heat storage  
PBL087 Application of heated air pumps  
PBL088 Application of low-temperature heat networks  
PBL089 Application of passive cooling of buildings  
VAR089 Presence of local plans for phase-out of CNG

*exceeding legal requirements*

PBL090 Demanding excellent en. efficiency above legal level  
VAR025 Demanding excellency for new building and renovation  
VAR130 Demanding excellency for municipal buildings

*supervision during building projects*

VAR003 Monitoring of resulting efficiency built houses  
VAR026 Enforcing and control upon excellent energy efficiency (above lawful level)  
VAR027 Supervision on housing associations  
VAR042 Number of physically inspected newbuilt houses

*new building projects (from scratch)*

PBL091 Building of zero net energy usage houses  
PBL092 Building without connection to the CNG network  
PBL093 Application of energy efficiency inspection of new buildings

**Policy output mobility**

Municipality as partner:

*tuning of the municipal mobility plan on higher levels*

PBL094 Frequency of tuning consultations  
PBL095 Municipal appreciation of tuning consultations  
VAR172 Joining national/regional campaigns on sustainable mobility

*active influencing and participation in Public Transport tendering*

PBL096 Perception of level of influence gained on regional tender  
PBL097 Perception of level of influence exerted on regional tender  
VAR167 Stimulation of usage of bicycles, public transport and walking  
VAR178 Lobbying for more/better bus stops and bicycle parking lots  
VAR189 Environmental demands as part of the regional tender of public transport

Municipality as service provider:

*agreements with employers commuting*

PBL098	Presence of (voluntary) agreements with employers
VAR170	Redirecting citizens and companies to subsidies
VAR183	Application of sustainable mobility management by employers
VAR184	Campus traffic management (employers)
VAR197	Number of employers with voluntary mobility agreements

*subsidies and tax exemptions for civil servants*

VAR187	Stimulation of commuting by bike or public transport
VAR188	Curbing the number of business trips

*facilitation of distribution of alternative fuels*

VAR331-338	Number of gas stations with alternative fuels
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*public electrical charging facilities (cars and bicycles)*

VAR173	Charging facilities for electric bikes
VAR339	Total number of charging sockets (cars)
VAR340	Number of public regular charging points (cars)
VAR341	Number of semi-public regular charging points (cars)
VAR342	Number of public fast-charge points (cars)
VAR343	Number of semi-public fast-charge points (cars)

*local (municipal) subsidies*

PBL099	Local subsidy for more sustainable vehicles
VAR171	Stimulating and promoting local commercial partners

*subsidised target group transports (disabled persons/elderly/regional support taxi)*

PBL100	Extent wherein collective social target group transports are being considered as too fragile for changes to demand strict environmental targets in the tendering
VAR181	Application of the 'broad mandate' of a municipality in the tendering of social collective transport
VAR327-330	Alternative fuel taxis

*car sharing*

VAR174	Creating special parking lots for shared vehicles
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*carpooling*

PBL101	Municipal investment in carpooling yes/no
PBL102	Municipal investment in public carpooling
PBL103	Municipal investment in physical space

Municipality as legislator:

*car park management*

PBL104	Enforcement of local car parking policy
PBL105	Limiting the number of available parking lots
PBL106	Parking permits for street residents only
VAR196	Percentage of public space with enforced parking management

*combustion engine restriction zones*

PBL107	Presence of a restriction zone within municipality
VAR179	Reduction of fossil combustion within built environment
VAR180	Stimulation of sustainable vehicles within built environment

*car-free zones*

VAR176	Direction of car-free public spaces
VAR177	Pleasant walking and strolling areas
VAR194	Percentage of commercial space made non-accessible by car

*spatial clustering for mobility management*

VAR164	Concentration of utility buildings near public transport
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*lower speed limit because of air quality*

PBL108	Driving speed reduction yes/no
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*bus lanes or other special infrastructure*

PBL109 Special infrastructure for public transport yes/no

*stimulating safe and environmentally friendly pick-up and drop off children at schools*

PBL110 Discouraging parents to use cars to school yes/no

*municipal organisation as best practice*

PBL111 Sustainability of vehicle fleet

VAR185 Accounting for sustainability when purchasing cars

**Policy output renewable energy**

Municipality as partner:

*municipal performance on regional renewable energy production*

PBL112 Conduction of a trial drilling for geothermic heat

VAR081 Investigation of the local potential of RE

VAR082 Measurable targets for amount of RE in energy mix

VAR083 Yearly update on RE-development in municipality

VAR096 Development in local production of renewables

VAR211-214 Percentages of renewable electricity in 2015

VAR288-290 Usage of biomass for energy in 2017

VAR299-300 Maximum installed wind power on land

VAR311 Maximum power of PV's per 1000 houses

*municipal cooperation with the power distributors*

PBL113 Appreciation of the power network controller

PBL114 Appreciation of the energy producer

VAR035 Cooperation with energy network controllers for sustainable housing

VAR095 Local orchestration of renewables supply and demand

Municipality as service provider:

*permits for renewable energy production*

VAR099 Clearing permit procedure obstructions

VAR100 Streamlining of permit procedure

VAR102 Application of soil plan for energy production and storage

VAR107 Discount on municipal fees

VAR120 Percentage of exceptions made in procedure

*financial support of renewable energy production*

PBL115 Installing PV panels on houses (subsidy)

PBL116 Installing small wind turbines

PBL117 Installing PV panels on plots of land

PBL118 Installing large wind turbines

PBL119 Using biomass for the production of heat

PBL120 Using biomass for the production of electricity

PBL121 Using solar panels for direct heating

VAR103 Municipal subsidy for homeowners

VAR104 Municipal sustainability credits

VAR105 Municipal revolving fund

VAR106 Municipal financial backing in case of deficit

VAR121 Municipal subsidies in €

VAR122 Municipal credits in €

VAR123 Municipal investments in renewables €

VAR291-294 National subsidies used for biomass

VAR296-297 National subsidies used for heated air pumps

VAR305-308 National subsidies used for solar heat

VAR312 National subsidies used for PV's until 2013

VAR314 National subsidies used for PV's in 2015

VAR363 Number of municipal sustainability credits granted

*offering municipal real estate for the production of renewables*

PBL122 Offering roofs of municipal buildings to other parties

VAR113 Making municipal real estate available for renewables

*supporting of citizen collectives for the production of renewables*



PBL123 Presence of any citizen collective yes/no  
PBL124 Municipal support for citizen collectives  
PBL125 Presence of self-supporting citizen collectives  
VAR108 Stimulation of citizen participation in renewables

*apps and tools for citizens*

PBL126 Municipality pays for licenses of energy tools

*informing local residents*

VAR090 Accessible information hub for renewables  
VAR092 Stimulating citizens to produce energy themselves  
VAR097 Promoting inspiring citizen projects and best practice

municipality as legislator:

*CO<sub>2</sub> reduction*

PBL127 Municipality commits itself to climate mitigation  
PBL128 Municipality measures its CO<sub>2</sub> reduction  
PBL129 Municipality publishes CO<sub>2</sub>- reduction results  
VAR132 Continuous monitoring CO<sub>2</sub> emissions and energy usage  
VAR161 CO<sub>2</sub> reduction is part of municipal mobility policy

*exemplary role*

PBL130 Impact of the exemplary role on the municipality  
VAR109 Purchase of locally produced electricity by municipal organisation  
VAR110 Financial participation of municipal organisation  
VAR111 Own production of RE in municipal buildings  
VAR112 Own production of RE on municipal grounds  
VAR114 Usage of own biomass for municipal gardening  
VAR124 Percentage of self-produced RE in usage of municipal organisation  
VAR125 Political ambition to achieve climate neutrality  
VAR126 Implementation plan for climate neutrality

*safety and fraud control on RE subsidies and installations*

PBL131 Inspection of RE installations

*influence of RE on spatial plans and legislation*

VAR084 RE is an integral part of spatial policy  
VAR086 RE is an integral part of public green policy  
VAR087 RE is an integral part of the mobility plan  
VAR098 Spatial reservations for RE in legal plan  
VAR119 Percentage of legal spatial plans with a reservation for RE

## APPENDIX B: Description of the data sources

Our operational model makes use of four data sources. These are:

- Waarstaatjegemeente.nl (Association of Netherlands Municipalities, 2017) contains an energy survey of the Dutch Association of Municipalities (VNG), that contains data about Dutch municipalities for 2016. The questionnaire counted around 200 questions about several energy policy subdomains such as housing, services, utilities and renewable energy. Questions were formulated for the retrieval of precise data (such as energy usage quantities) as well as for the collection of the array of policy measurements put in place. A total of 281 municipalities responded. We downloaded the results of this questionnaire via the [www.waarstaatjegemeente.nl](http://www.waarstaatjegemeente.nl) website of the VNG<sup>10</sup>.
- The Climate Monitor is a database of the Dutch Ministry of Infrastructure that comprises data about the energy demand and usage of Dutch municipalities, like energy indexes of dwellings and buildings, figures about mobility such as registered petrol stations and electric car charging facilities. The Climate Monitor is mainly based on data originating from the Dutch Statistics Agency (CBS), but contains also information from several smaller sources, such as the above mentioned energy survey of the Dutch Association of Municipalities<sup>11</sup>. Most parts of this database cover all 388 Dutch municipalities in 2017.
- The Governance Monitor for Sustainable Municipalities is a research tool developed by Telos (Tilburg University) that gives qualitative scores for 22 subdomains of sustainability, and aggregated categories that consist of selections of these 22 theme scores. The data is collected from an extensive amount of policy documents from all 388 municipalities in 2017.
- The PBL (Netherlands Environment Agency) survey from 2018 is based on a questionnaire of about 150 questions. Most questions are collecting data on the preconditions and the three components of governing capacity. The remainder of the questions concern the policy output of Dutch municipalities within the three domains of the energy transition (built environment, mobility and renewable energy). Municipal employees are requested to fill in the questionnaire. They were asked about their experiences during the period from 2014-2018 about developing the local energy policy. This survey has been completed by 163 out of 380 municipalities in 2018.

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<sup>10</sup> The results of the VNG energy survey were also available within the Climate Monitor. However we chose to download these data files separately, because the VNG guaranteed us that the ones supplied by [www.waarstaatjegemeente.nl](http://www.waarstaatjegemeente.nl) were the most recent and were even corrected afterwards in some cases.

<sup>11</sup> As we replaced the copied VNG energy survey data from the Climate Monitor for the first hand data of the VNG on [www.waarstaatjegemeente.nl](http://www.waarstaatjegemeente.nl), we consider the Climate Monitor and the VNG energy service as one single source within our supplemental multiple regression analysis (Appendix C) on the combining of databases.

## APPENDIX C: Effects of database selection on the multiple regression outcomes

We tested whether the results depend on the database used we executed a multiple regression for three of the four databases independently. Below the results of the three regressions and the regression made with the combination of the four databases.

Most analyses show a clear influence of the motivation of the municipal organisation. For most data sets there can also be seen an influence in the participation in networks. A clear conclusion about the relation between cooperation between governmental bodies and the policy output cannot be drawn. That is because the Climate Monitor database does not contain variables on cooperation, and therefore cannot be used for a calculation. The influence of governing capacity itself remains limited. Though we can significance in the case of decision capacity within the mobility policy output, this effect is erased when all data sets are combined.

TABLE C1:

<i>Built environment</i>	PBL survey	Governance monitor (Telos)	Climate Monitor (incl. waarstaatjegemeente.nl)	Combination of all data sets <sup>12</sup>
<b>Preconditions for governing capacity</b>				
Policy style	-0.05			-0.03
Resources	0.16 **	0.05		0.12
Motivation	0.29 **	0.26 **	0.30 **	0.28 **
Participation in networks	0.24 **	0.11 *	0.39 **	0.26 **
Cooperation between governmental bodies	0.16 *	0.01		0.20 **
<b>Governing capacity</b>				
Implementation capacity	-0.11			-0.07
Decision capacity	0.10			0.12
Accountability capacity	0.13	0.03		0.10
<i>R-squared</i>	<i>0.44 **</i>	<i>0.15 **</i>	<i>0.33 **</i>	<i>0.55 **</i>

Significance levels: \* =  $p < 0.1$ , \*\* =  $p < 0.05$

<sup>12</sup> These figures do not match the ones in table 3 in the main article, because population size is Table C1, C2 and C3 excluded from the regression analyses.

**TABLE C2:**

<i>Mobility</i>	PBL survey	Governance monitor (Telos)	Climate Monitor (incl. waarstaatjegemeente.nl)	Combination of all data sets <sup>11</sup>
<b>Preconditions for governing capacity</b>				
Policy style	-0.01			-0.03
Resources	0.20 **	0.05		0.10
Motivation	-0.03	0.33 **	0.34 **	0.21 **
Participation in networks	0.15	0.07	0.37 **	0.16
Cooperation between governmental bodies	0.24 **	0.05		0.24 **
<b>Governing capacity</b>				
Implementation capacity	-0.05			0.02
Decision capacity	0.21 **			0.14
Accountability capacity	-0.10	0.03		-0.05
<i>R-squared</i>	<i>0.18 **</i>	<i>0.20 **</i>	<i>0.35 **</i>	<i>0.41 **</i>

Significance levels: \* =  $p < 0.1$ , \*\* =  $p < 0.05$

**TABLE C3:**

<i>Renewable energy</i>	PBL survey	Governance monitor (Telos)	Climate Monitor (incl. waarstaatjegemeente.nl)	Combination of all data sets <sup>11</sup>
<b>Preconditions for governing capacity</b>				
Policy style	-0.13 *			-0.11
Resources	0.38 **	0.10 *		0.20 **
Motivation	0.23 **	0.28 **	0.29 **	0.27 **
Participation in networks	0.15 *	0.04	0.48 **	0.35 **
Cooperation between governmental bodies	0.11	-0.01		0.16 **
<b>Governing capacity</b>				
Implementation capacity	0.11	-0.01		-0.08
Decision capacity	-0.08			0.07
Accountability capacity	0.07			0.03
Implementation capacity	0.01	-0.01		0.01
<i>R-squared</i>	<i>0.37 **</i>	<i>0.13 **</i>	<i>0.42 **</i>	<i>0.53 **</i>

Significance levels: \* =  $p < 0.1$ , \*\* =  $p < 0.05$